



KHYBER PAKHTUNKHWA CULTURE & TOURISM AUTHORITY



File. No: KPCTA/Events/Dubai Expo 2020/8-8/2021/Vol.2 Dated: 11th November, 2021

TECHNICAL EVALUATION REPORT FOR HIRING OF EVENT MANAGEMENT FIRM FOR DUBAI EXPO

S.No.	Firm Names	Profile of Firm (05)	Staffing (15)	Past Performance (15)	Market Experience (16)	Quality of Sample (25)	Financial Status (24)	Marks (100)
1.	M/s Macroosm Advertising Agency	05	15	05	16	12	24	77

Note: Reference to the subject cited above it is stated that only above mentioned firm applied for the subject procurement and meet the eligibility criteria as mentioned in the tender documents. As per KPPRA Rule # 14A *“The single bid in works and non-consulting services may be considered if it meets the evaluation criteria expressed in advertisement or bid solicitation documents and is not in conflict with the Act, these rules, regulations or policy of Government, for the time being in force. The single bid shall be in conformity with best evaluated bid. The procuring entity shall make a decision with due diligence and in the light of section 3 of the Act.”* The technical evaluation is submitted for recommendation of competent authority.